

# PRESS RELEASE

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## FOR IMMEDIATE RELEASE

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### **School District Announces Updated Web Presence**

The El Dorado Union High School District (EDUHSD) invites students, parents and community members to explore the new district-wide websites and social media pages.

This initiative is in response to the Board of Trustees establishing communication to parents and all stakeholders as a top priority of the district. With the support of the board this "soft launch" will act as a sounding-board, from which the district welcomes any feedback and input from all stakeholders.

The new websites will allow for a more user-friendly experience. Pathways to information have been simplified and the excess has been filtered out, helping to decrease the amount of time spent digging for any particular piece of information. Not only will visitors gain back their valuable time, they will also reap the benefits of one uniform layout across all sites.

"Now, each site has the same structure so when a parent looks for information on one site they will be able to take those same steps to find the information on any of the other sites," Baldev Johal, associate superintendent of business services, said.

Another crucial component is the responsive design, meaning the layout and information adapts to the viewing environment of the device being used (from a desktop computer to a mobile phone). With this, community members can now access information using any device available to them at any given time. The district has taken this important step in order to improve communication with parents, students and the community through a more user-friendly online experience. Again, feedback from the community is paramount and the district invites all who visit the new sites to give your feedback and input by emailing [rmccoy@euhsd.net](mailto:rmccoy@euhsd.net) or [jclanton@eduhsd.net](mailto:jclanton@eduhsd.net).

Web addresses for the district and school sites have remained the same.

In addition to new websites, the district office has also joined the social media world with new Facebook and Twitter accounts.

"We want to make sure we are able to stay connected to students, parents, staff and community members in as many ways as possible," Johal said. "Having multiple channels of communication will allow us to make important information more readily available."

The district invites everyone to "like" them on Facebook and "follow" them on Twitter to stay up-to-date on events, important information, student achievements/celebrations and much more.

Catapult K12 is the company responsible for the creation of the new websites for the district and each school site. With their help, the EDUHSD has taken the next step in an ever-advancing technological world and now has the virtual look and capacity to help foster its goal of preparing students to be college and career ready.

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